

OFFICE OF DESIGNATED AREA 7

1. Brief Information

Office of Designated Area 7 or DASTA 7 focuses on



(1) Operating in the Central in the Chao Phraya River Folkways Tourism Cluster and U-Thong Ancient City; this includes U-Thong District in Suphanburi Province and the neighboring provinces, such as Phra Nakhon Si Ayutthaya, Nonthaburi, Pathum Thani, Ang Thong, and Singburi



(2) Operating with the communities as key coordinators in integrated working with different government agencies, local authorities, and the public sector



(3) Forming and reviewing tourism development action plans according to the Global Sustainable Tourism Criteria (GSTC)



(4) Designing and proposing measures to promote the management and development of tourism with network associates in the designated area to the Tourism Development Committee



(5) Providing advice to the relevant agencies in the tourism development area to manage and develop tourism in the designated area in accordance with the tourism development action plans



(6) Monitoring, inspecting, and assessing the operational results of the relevant agencies in accordance with the tourism development plans



(7) Preparing and presenting reports on tourism situations to the National Tourism Policy Committee; reporting on the operational results of the tourism development plan, forming action and operational plans, and projects in accordance with the strategic plans of DASTA to create sustainable tourism in the designated area



(8) Being a **rapid force unit** that coordinates, promotes, and supports the development of tourism products or tourist destinations as well as conserving and restoring the tourist destinations before handing them to the communities



(9) Cooperating with the central agencies and network associates involved in the development of the designated area and tourism development area to promote sustainable tourism based on economic, social and environmental balance



(10) Driving forward Community-Based Tourism tools to create an interesting tourism industry to attract tourists' attention



(11) Monitoring and assessing the operational results of various projects and indicators of organizations, such as the level of happiness of the people and tourists in the area, the additional revenue from the increase of tourism, the decrease of income inequality among the people in the area, and the increase of employment levels, etc.

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2. Outstanding projects of DASTA Area 7:



Carried out the Integrated Tourism Project in collaboration with the Executive Committees of Integrated Provincial Administration from Suphanburi Province and the Executive Committees of Integrated Regional Development Policy from the lower central plain cluster 1 (Suphanburi, Kanchanaburi, and Ratchaburi)



Developed the Community-Based Tourism in the Central Chao Phraya River Folkways Tourism Cluster in accordance with Thailand's Community-Based Tourism Criteria



Drove forward the operations under the strategic plans to develop sustainable tourism in the designated area



Implemented a 5-year plan to push Suphanburi province to become a member of the UNESCO Creative Cities Network in the music category; by carrying out different projects and activities, the city has been developed creatively and generating revenue from their culture



As a project consultant, provided advice on building on knowledge and innovations using new media to create 3D mobile game "Wars of Scramble U-Thong Kingdom" to increase awareness of U-Thong Ancient City



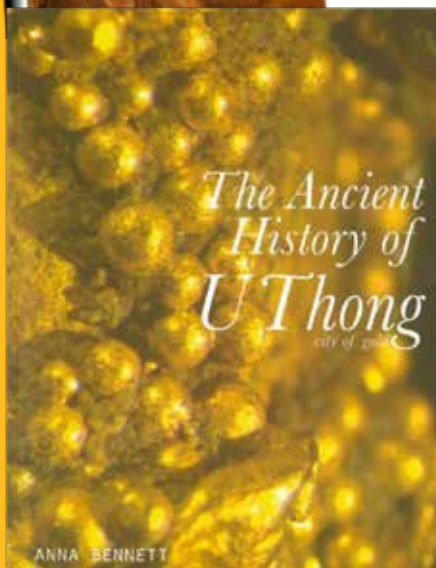
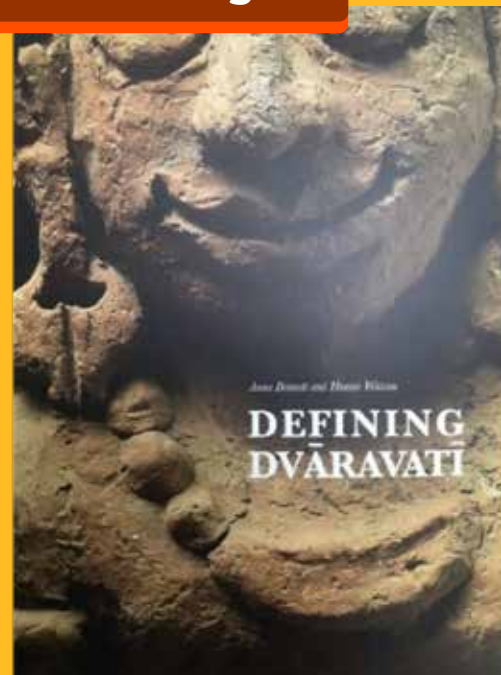
Passed on the knowledge about U-Thong Ancient City and Dvaravati kingdom from the following books: Defining Dvaravati (Bennett and Watson, 2020), The Ancient History of U Thong, City of Gold (Bennett, 2017), and อุทอง ที่รอการฟื้นคืน ฟันรอย ลูกบิด และพระพุทธรศานาแรกเริ่ม (Phumathon, 2015)

4. Photos



As a project consultant, provided advice on building on knowledge and innovations using new media to create 3D mobile game "Wars of Scramble U-Thong Kingdom" to increase awareness of U-Thong Ancient City

5. To pass on knowledge



Defining Dvaravati
(Bennett and Watson 2020)

The Ancient History of U Thong, City of Gold
(Bennett, 2017)