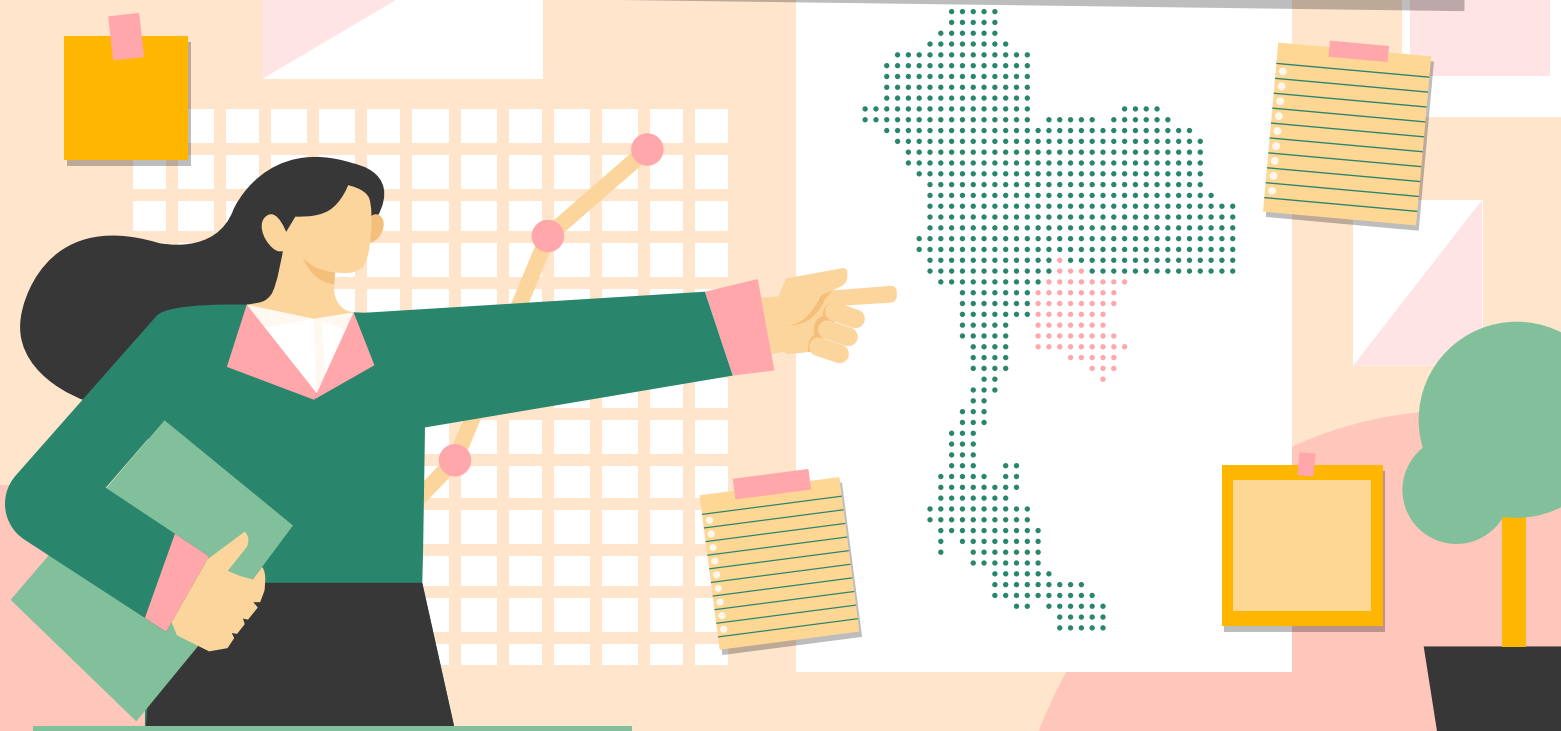


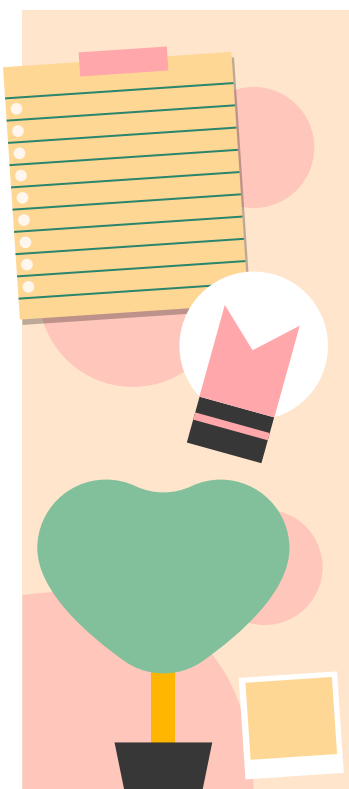
OFFICE OF DESIGNATED AREA 3



1. Brief Information

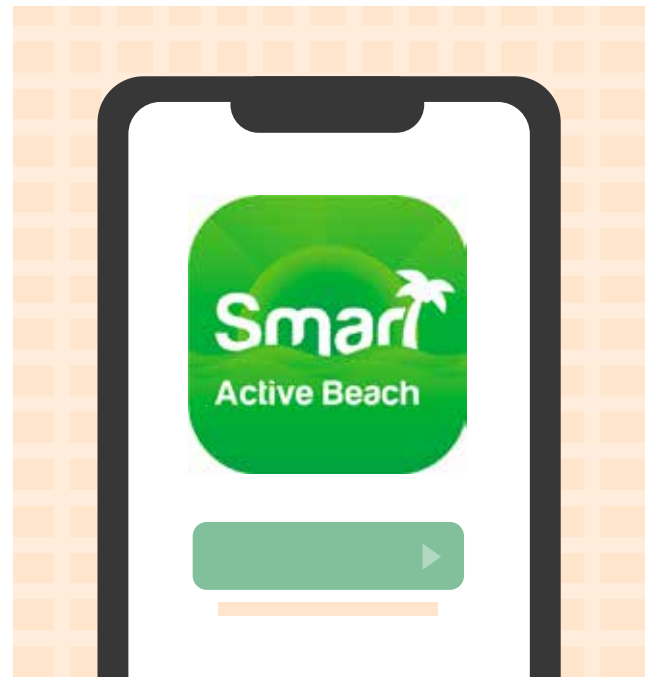
Office of Designated Area 3 or DASTA 3 focuses on

1. Developing, managing, and driving for sustainable tourism in the Active Beach Tourism Cluster, which covers 4 provinces including Chonburi, Rayong, Chanthaburi, and Trat,
2. Enhancing Community-Based tourist destinations to meet the international standards for the Eastern Economic Corridor (EEC)
3. Developing and promoting Community-Based Tourism (CBT) while adhering to the policies and operational plans of DASTA
4. Improving the tourism route to Cambodia
5. Pushing for environment-friendly tourism according to the Global Sustainable Tourism Council (GSTC)



6. Creating opportunities and equal access to tourist destinations through the development of Tourism for All Model.

7. Developing Application Platform (Smart Active Beach) and Website for All (www.smartactivebeach.dasta.or.th) to facilitate access to tourism information of the Active Beach Tourism Cluster



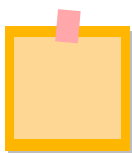
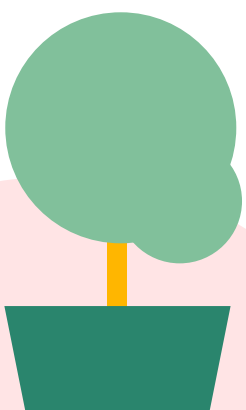
2. Outstanding projects



1) Project to improve tourism destination management and tourism facilities in the designated areas for sustainability - to provide guidelines for the promotion and development of Tourism for All Model and develop a tourism information service system in the Active Beach Tourism Cluster for universal access



2) Development and promotion of creative tourism products in the designated areas - to develop and manage tourist routes and destinations to support cruise tourism (Including Koh Chang), promote tourism activities, and develop communities' tourism products and services based on their potential and identity in order to promote tourism marketing (DASTA 3)



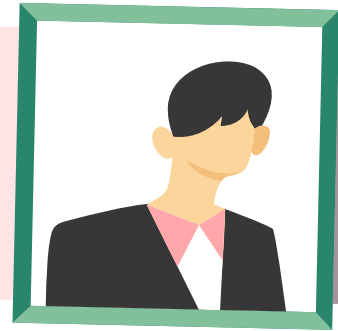
3. Contact persons:



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4. Photos



#ชวนกันระหว่างวิกฤต
ผลิตภัณฑ์
จากชุมชน
เกาะสีชัง



เลือกชมสินค้า

OMT