

OFFICE OF DESIGNATED AREA 2



1. Brief Information

Office of Designated Area 2 or DASTA 2 focuses on

- 1) Operating in the South Isan Civilization Tourism Cluster, which covers 5 provinces including Nakhon Ratchasima, Buri Ram, Surin, Si Sa Ket, and Ubon Ratchathani
- 2) Supporting the operations of the Committee of Tourism Development by providing advice, monitoring operations, and presenting reports to drive the tourism development action plan of the designated area forward in cooperation with network associates
- 3) Promoting collaboration with local authorities and communities with potential to sustainably manage tourism
- 4) Contributing knowledge, personnel, and necessary resources to achieve sustainable tourism development in the designated area

5) Developing sustainable tourism in the South Isan Civilization Tourism Cluster through community participation; the office works in cooperation with the communities, local authorities, and public and private sector

6) Improving the quality and management of sustainable tourism to meet the national and international standards

7) Purposing measures to promote the management and development of tourist destinations at the local level

8) The Committee of Tourism Development of Designated Area and the Committee of National Tourism Policy help provide knowledge, news, innovation, personnel, and necessary resources for sustainable tourism development through different sustainable tourism development mechanisms as follows:



Community-Based Tourism (CBT)



Tourist destination management according to the Global Sustainable Tourism Criteria (GSTC)



Creative and cultural tourism development



Link tourism routes with neighboring countries



Other development mechanisms

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2. Outstanding projects of DASTA Area 2



Carried out Sustainable Tourist Destination Prototype Development Project according to the Global Sustainable Tourism Criteria (GSTC); the South Isan Civilization Tourism Cluster focuses on passing on the knowledge of GSTC in terms of hygiene, safety, and crisis response



Carried out Community-Based Tourism (CBT) Management Development Project to improve Community-Based Tourism in the designated area



Carried out Intangible Cultural Heritage Development Project to create creative tourism activities



Pushed the Korat Geopark forward to be a world-class geopark by promoting sustainable tourism and creative tourism activities in Geopark community tourism area



Chose 10 prototype communities in the South Isan Civilization Tourism Cluster; created a community participation development plan and developed the potential of each community



Wrote a memorandum of agreement on cultural and historical tourism development with 11 agencies in Surin Province



Organized activities to develop the potential of network associates to act as administrative officers in the Committee of Tourism Development in the South Isan Civilization Tourism Cluster at Lan Xang Cultural Square



Worked in collaboration with Si Sa Ket Tourism and Sports Office to carry out 2 activities to link tourism routes with neighboring countries, including (1) a meeting to prepare for tourism between the border cities and neighboring countries and (2) a tourism promotion activity, namely Familiarization Trip, to increase the potential of the border cities